



For Immediate Release

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TWO RETROPLATE® FLOORS WIN 2012 POLISHED CONCRETE AWARDS

SPRINGVILLE, Utah – January 10, 2013 – Advanced Floor Products and the RetroPlate® System are proud to announce that two RetroPlate® projects have won awards in the *2012 Concrete Surfaces Magazine - Polished Concrete Awards* for **EXPRESS Headquarters** and **Laurie's Hair & Spa** in the Commercial and Retail categories.

2012 POLISHED CONCRETE AWARDS WINNER - COMMERCIAL CATEGORY

The EXPRESS Headquarters in Columbus, Ohio required the removal of stone tiles and 1/2-inch thin-set just to expose the bare concrete. The applicators for the project, Final Touch of Blacklick, Ohio, ground the concrete surface, exposing large river rock, applied RetroPlate® to the floor and finished the process by polishing the concrete.

2012 POLISHED CONCRETE AWARDS WINNER - RETAIL CATEGORY

With a grand opening already on the calendar, and a floor that needed a great deal of rehab work just to prepare it for the concrete polishing process, Laurie's Hair & Spa in Ladson, South Carolina put her contractor to the test.

After the floor had been properly repaired and prepared for the concrete polishing process, RetroPlate® was applied to the floor and polished with STI's FL-07 Series diamond tooling. Not only were the results a big improvement from what they had started with, but the owner was delivered a "high-end, aesthetically pleasing, durable, and low-maintenance floor," complete with a mural scored into the floor of "Mother's Day roses with angel wings embracing the long stems."

As the pioneer of the polishing industry, the RetroPlate® System has made continual strides in the concrete polishing industry and garnered numerous awards. As the concrete polishing industry continues to expand and go mainstream, publications like Concrete Surfaces magazine are highlighting outstanding polished concrete projects.

Project winners are selected by a panel of judges who select one winner in each of the eight categories: Commercial, Countertops, Craftsman, Educational, Industrial, Institutional, Residential, Retail.



ABOUT THE RETROPLATE® SYSTEM

The RetroPlate® Concrete Polishing System began as a way of removing old, worn out coatings and providing owners and facility managers with long-term solutions. Rather than simply covering the floor, Advanced Floor Products looked for ways to use and enhance the existing concrete. By chemically treating the floor and polishing the bare concrete, the RetroPlate® System created a highly abrasion resistant, dustproofed, polished and very aesthetic floor that is easy to clean and water-repellant. This was the long-term solution many in the concrete industry were looking for! After countless hours of research and development, laboratory and field testing, the RetroPlate® Concrete Polishing System was unveiled as the first concrete polishing system in the market, and birthed the concrete densification and polishing industry.

As the RetroPlate System® was used to refurbish and retrofit existing floors, owners, architects and others involved began to realize that this system would be ideal for newly constructed floors. They began to specify the RetroPlate® System on their new floors, creating the ideal flooring finish while avoiding the coating and covering pitfalls of traditional methods. The RetroPlate® System quickly evolved into a system for new concrete.

The RetroPlate® System is now used in new construction, on existing floors, and in conjunction with acid staining, integral color, shake-on hardeners, as well as cementitious terrazzo. The natural look and feel of polished and protected concrete is a perfect combination of old world construction and charm and modern technology and convenience.

The desire to help owners, facility managers and architects find a long-term solution for their floors has created a state-of-the-art floor finish with limitless possibilities. More than 150 million square feet of the RetroPlate® System has been applied in the United States alone.

For more information, please visit www.retroplatesystem.com.